



Money - Morphosis

10 things
butterflies
can teach
us about
money

by Marney K. Makridakis

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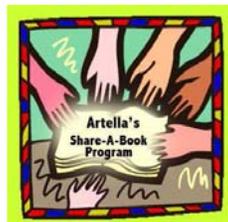
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<http://www.ArtellaLand.com>

Dedicated to the first group of
Wealthcare participants, whose
energy inspired the butterflies
to come play!

Introduction

Why butterflies?

It started when I read the book, [The One Minute Millionaire](#) by Mark Victor Hansen and Robert G. Allen. The book, and the Web site inspired by the book, www.OneMinuteMillionaire.com, use the “butterfly effect” as a metaphor for the process of becoming an enlightened millionaire.

The butterfly effect is a phenomenon documented by Paul Ehrlich and other scientists, demonstrating that the flutter of a butterfly’s wings can change the weather on the other side of the world. [The One Minute Millionaire](#) presents a wealth of inspired, positive actions and techniques that only take a minute, and yet have potential to dramatically alter the financial futures of those willing to take the leap.

I responded to this metaphor, and also had a little hunch that there was much more to this metaphor of butterflies and wealth to be uncovered...

In addition to this powerful metaphor, another way that this book affected me was its sheer brilliance and innovation in presenting information. The book is actually two books in one. The left side of each page spread consists of the “how-to” content elements, and the right side offers a highly enjoyable and inspiring fictional story in which the techniques are put into use. I read the right pages first, and by being drawn into an enticing novel, I noticed that I was absorbing the material in a different way. It was being processed in my creative, imaginative right brain, instead of my “learning” left brain. What a fabulous way to teach a concept!

I have seen creative people become increasingly frustrated as they try to learn concepts presented in a linear manner. There is something that we can learn through stories and metaphors that step-by-steps don’t provide.

When I wrote Artella's Creative ManiFestival e-course, I created exercises, tools, and processes to tap into the right brain and make powerful shifts related to prosperity. As I searched for the best way to bring the course to a close, I knew that it was time to put activities and exercises aside. I knew that if I could get out of my own way, my own “teaching” voice would be able to step back and allow a greater teacher to come through.

And I somehow knew that butterflies would be that teacher.

I wrote most of this book with my eyes closed, literally. I typed at the computer and got my head out of the picture, simply allowing the butterflies to talk through me and tell us what they know about money

I got out of my own way to write this little book...

Won’t you get out of YOUR own way to read it?

1. Forget the past

The caterpillar was awe-struck as it gazed at the majesty of the butterfly's wings.

"I'd do anything to be like you," the caterpillar said, descending with a sigh into a prickly leaf.

"Well, that's good news," said the butterfly, doing the polka above the caterpillar's head. "Before long you WILL be like me...just like me, in fact."

"That can't be...I've never looked anything like you. I've always looked exactly the same. It's very sad, but it's just the way it is."

"That's not true, my little friend. You WILL, in fact, look just like me. If you would only believe that, you would be so much happier. Now pick yourself up off that leaf and do something wonderful today."

"I don't believe you. I can't tell you how many times I've wished for wings, but no matter how hard I wish, I'm still on the ground. That proves it -- I'm always going to be the same."

The butterfly landed on the leaf, opened her wings, and embraced the caterpillar. "My friend, there is no proof in the past. You have to forget the past and look at ME. I'm your proof."

"But how can you be my proof? I'm me, and you're you!"

"Look into my eyes, dear friend, and believe what I say. I was once like you and now I'm like me. That's more proof than your past will ever be."

What butterflies know: Your financial past doesn't mean a thing. It doesn't matter how much money you have right now, or at any point up to now. What matters is where you are going. If someone else has done it, so can you. That trajectory toward greater prosperity starts right now, no matter where you've been thus far.

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The NEW WealthCare Program - Four eCourses in One!

We've brought [The Wealthcare™ Program](#) back, and it's better than ever! [The NEW Wealthcare™ Program](#): Radical Reform for Right Livelihood of Creative Spirits combines our four popular e-courses related to prosperity and spiritual abundance and presents them in a way that is ideal for artists and creative souls!

Click on the images to find out more !



“During [The Wealthcare™ Program](#), I made amazing internal shifts around money, prosperity, and abundance. I feel like I’m a whole different person in that area. I’m bringing these insights down into concrete things I can use in my everyday life.

- Jenny Ryan



“[The Wealthcare™ Program](#) was wonderful, and encouraged me to process on deep levels. So much of this program seemed to be written just for me.

- Maureen McDermott



The [WealthCare Program](#) features include: Four 30-day self-study eCourses, flexible order, timing, and structure, drop-dead gorgeous lessons, hours of audio lessons, extra clip art in the [Gratitude Garland](#), and 14 enriched audio meditations.

Why combine these courses, and provide all these “luxuries”? Because creative people have special needs, and [Wealthcare™](#) is all about creating a learning environment that is entirely unique to creative people in these ways:

- The program is geared directly for creative people who have very specific blocks related to the “starving artist”, “starving writer”, or “starving healer” mentality in our society.
- The program combines the spiritual end of attracting abundance with practical tools that are especially suited for creative people who enjoy (or would like to enjoy) expressing themselves through writing and art.
- The program gracefully steps away from the “serious” side of metaphysical practices to delve into the playful aspects of creative life transformation in a spontaneous, boisterous, and often downright silly mindset.

2. Count moments, not months

“The butterfly counts not months but moments, and has time enough.”

--Rabindranath Tagore

What butterflies know: There is plenty of time to increase your wealth. Time and money are both nothing more than energy, that we can choose to spend however we want. Feeling a sense of lack related to time leads to feeling lack in other areas of life as well, including money. As you work to transform your life, have a plan, but count moments instead of months.

3. Believe in the unexpected places

Five butterflies were hanging out in their favorite hot-spot: the bush with lots of roses and very few thorns. There was plenty of nectar to go around and the sound system was playing their favorite chirpy tunes in the background.

“Guess where I went today? I zoomed in and out of a bank, right past the tellers! Boy, did that make those people standing in line stop and smile.”

“I drifted into a subway in Manhattan last week. Landed on a girl who looked like she had seen her worst day. I certainly caught her off guard. She looked at me and said out loud, ‘Unbelievable.’ I whispered, ‘Believe!’”

“Me and my old lady went to the dumpster...nearly gave the maintenance folks a heart attack!”

“You think that’s good? I had a blast when I decided I’d go to....”

What butterflies know: Money can show up anywhere, including where you would never expect it. Don’t limit yourself to the “traditional avenues”. Think and dream wider. Money is anywhere that energy is.

4. Carry one another

The Monarchs were hanging out in a tree, watching the festivities below. They had just been released during a beautiful couple's first kiss as married partners.

The couple had decided to release butterflies at their wedding as soon as they read this enchanting fact: that when Monarch butterflies mate, they carry one another. Sometimes the male carries the female, and sometimes the male.

What a metaphor for the nature of equality, support, and sheer beauty in a human partnership!

What butterflies know. In order to multiply money, we have to support one another. Everywhere you look, there are opportunities for partnership. See your creditors as partners. See strangers as partners with potential to connect you with the perfect resources. You are part of an endless web of partners, if you allow yourself to be. In some partnerships, you will be carried; in others, you will be doing the carrying. Both are of equal importance in the dance.

5. WANT it

"How does one become a butterfly?" she asked.

"You must want to fly so much that you are willing to give up being a caterpillar."

~ Trina Paulus, *Hope for the Flowers*

What butterflies know. When you are ready to live differently, when you will no longer accept the status quo, that is when the shifts happen. If you want to increase the flow of money into your life, and if the beam that holds this intention is focused and pure of heart, then opportunities, ideas, and people will be everywhere you look. You can't just hope for money, or yearn for it, or pine for it, or whine for it. You have to truly, truly WANT it, which includes knowing WHY you want money in the first place.

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Artella eCourses



eCourses to Enrich Your Creative Spirit

Take an inspiring Artella e-course in your own time, go at your own pace, and you can even wear your bunny slippers! Each Artella workshop or e-course is designed to enrich your creative spirit, make positive changes in your life, and even share your special gifts with an audience of your own.

Click on each book image to find out more !

"I love this workshop-it is so nice to get into conversations with my visiting muses at the end of the day. Pure Joy!"

- Sally Visotski

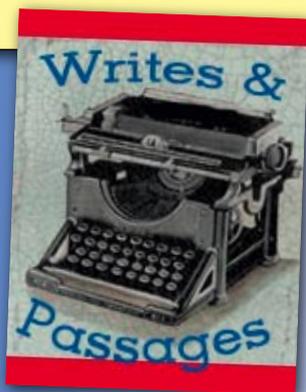
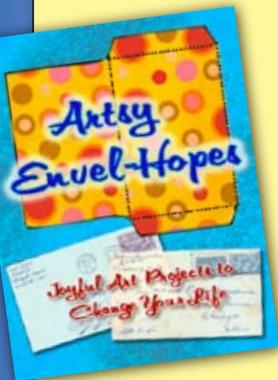


"This class made me monumentally happy! Since it's only just finished, I can't say anything about the lasting effects, but I suspect there will be many.... I've been looking for new ways to practice gratitude and I love these creative ideas."

- soren mason temple

"I appreciate this hands on method of focusing on all the intangibles that are so very much more worthy of the meaning of abundance than all the materialistic stuff that one can lose oneself in! It's fantastic!"

- Patricia Shook



There are many eCourses to choose from - those listed here are a mere sampling of what is offered!

For questions about any of our eCourse offerings, feel free to write marney@artellalands.com

6. Enjoy freedom right now

*“What more felicity can fall to a creature,
Than to enjoy delight with liberty.”*

~ Edmund Spenser, *Fate of the Butterfly*

What butterflies know: The best thing about being a butterfly is the freedom to be delighted and share delight, and the very best thing about money is the same. There’s no need to wait to have money to “enjoy delight with liberty”...you merely need to look into your own PRESENT life and find more and more ways to feel free, give freely. If you are not gifted at delighting and being delighted right now, you will not be able to be so when you have money. Furthermore, without vast experience in delight, it will be very difficult to attract more money because it will be clear we do not know how to truly use it.

7. Pause, don't push

Four little boys and girls chased the butterflies around the field with their great big loopy nets. The sunflowers tripped them left and right, but the children kept at it, undaunted and determined. But as the afternoon wore on, the children became more and more frustrated that they were not able to catch the dodging wings.

One little boy, Thomas, noticed he was feeling hot, hungry, and sleepy, so he sat down to rest and relax. The other 3 children continued to chase with shorter and shorter breaths. They began quibbling among themselves, fighting over who had the best net, and who messed up whose chances.

What they didn't see is that over by the wisteria, Thomas had fallen asleep. And not one but two blue butterflies had come and landed themselves upon his shoulder, contented to rise and fall with his breath for a time or two

What butterflies know: Sometimes, pausing is more important than pushing. Wealth is easier than most people realize. It comes in the quiet places with even breaths full of assurance and faith, not from the scrambles and chases.

8. Little steps count

A caterpillar slowly made her way across the garden, sighing as she went. It sure did take a long time to get anywhere, in spite of her doing the “Limber Larva Legs” video with her galpal-pillars for the past six nights. She glided along, slowly, slowly, repeating the refrain from the video as a mantra:

*“Each inch you’re closer, not a moment too soon
You’ll soon be making your cocoon
When you’re a butterfly, my oh my
Then each inch goes through the sky.”*

“Yes, yes, these inches COUNT”, she thought to herself, motivated by her own pep talk. “It’s because of these inches on the ground that I can have THOSE inches in the air!”

What butterflies know: The inches on the ground, the small steps, are slow and tedious and it may not seem that you are getting anywhere. But every small step matters, and every penny adds up. Pennies don’t get very far, but dollar bills can fly!

9. Diversify and multiply

“Just living is not enough, said the Butterfly. One must have sunshine, freedom, and a little flower.”

~ Hans Christian Anderson

What butterflies know: It’s not enough to work toward getting money in one way. Expand your opportunities, connections, and options. You can reach further when you reach in many directions than when you reach in only just one.

10. Live in the parallel universe

"I know not if I was then a man dreaming I was a butterfly, or if I am now a butterfly dreaming I am a man."

~ Rene Descartes

What butterflies know: There is much to be gained from holding yourself suspended in the tension between desire and reality. If you can sense that there is a parallel universe where you are already as wealthy as you want to be, and you can really feel what that feels like in all of your senses, then you have access to huge money-making secrets. Spend time in the parallel universe -- the dream -- every day. Make yourself at home there. Before long, the lines between reality and the parallel universe become blurry as you create more and more aspects of the dreamworld in your daily life.

Your

Money-Morphosis

10 things YOU know about money

Write your own, here:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

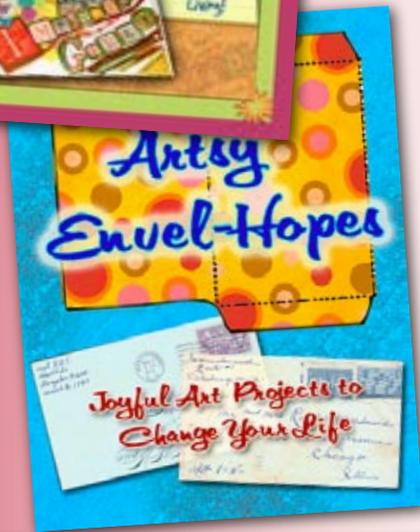
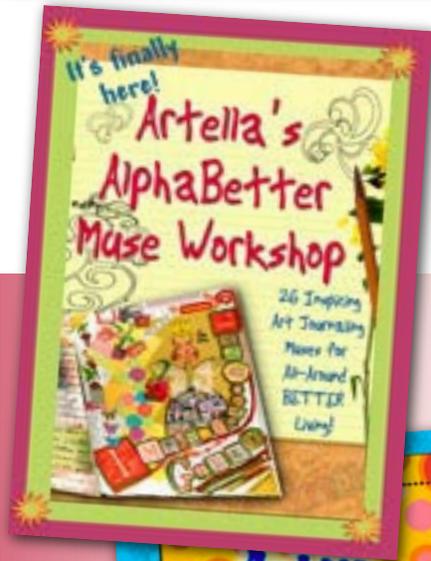
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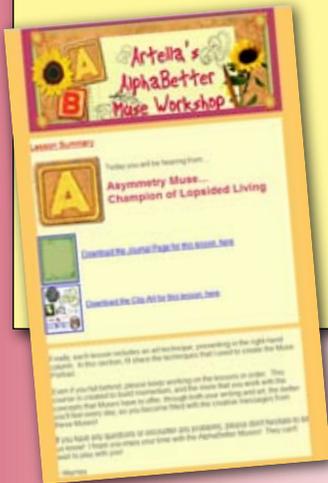
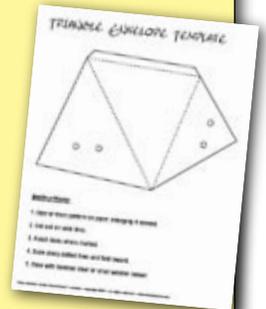
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Click on the images to find out more !

"I have been thrilled to discover so many different ways to make envelopes and of all the dreams, thoughts, memories and more that could be stuffed into them. My only disappointment is that the 30 days are over."

- Mary Ellen



"I absolutely LOVE the [Alphabetter Muse course](#). I've received the first lesson and it has energized me already! I always wanted to start an art journal but never really knew where to begin. Thanks!!"

- Pam Tucker

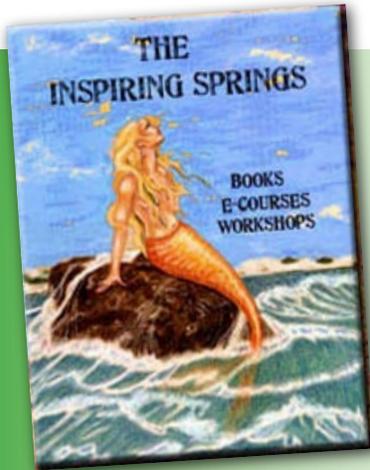
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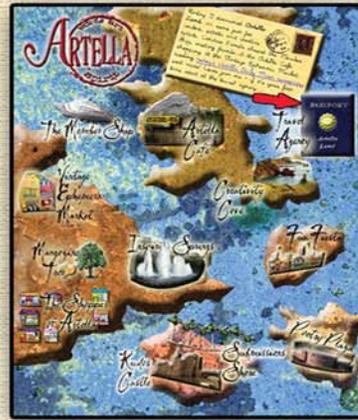


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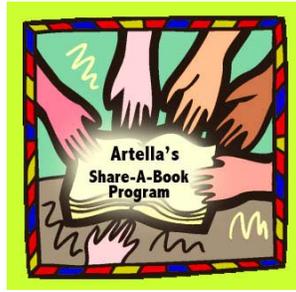
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